



# AROUND THE HOUSE

OCTOBER 2014

NEWS FROM OUR FAMILY TO YOURS



*Our Services Include:*

- *New Roof Installation*
- *Roof Repairs*
- *Metal Roofs*
- *Tile Roofs*
- *Flat Roofs*
- *Shingle Roofs*
- *Energy Efficient Roofs*
- *Roof Diagnostics & Evaluation*
- *Ventilation*
- *Fascia*
- *Gutter Repair/Installation*
- *Skylight Repair/Installation*
- *Insurance Claims*

**Inside This Issue:**

- **What to Know Before Hiring a Mover**
- **Find the Right Fire Alarm For You**
- **Is it Time to Get a Home Equity Loan?**

**Plus much, much more!!!**

## **Are You Going to Eat All Your Chicken Feed? A Few Kooky Facts You Didn't Know About Halloween**

**There's a \$1,000 fine for using or selling Silly String in Hollywood on Halloween.** The prank product has been banned in Hollywood since 2004 after thousands of bored people would buy it on the streets of Hollywood from illegal vendors and "vandalize" the streets. The city ordinance calls for a maximum \$1,000 fine and/or six months in jail for "use, possession, sale or distribution of Silly String in Hollywood from 12:01 AM on October 31 to 12:00 PM on November 1."

**Candy Corn was originally known as "chicken feed."** Invented by George Renninger, a candy maker at the Wunderle Candy Company of Philadelphia in the 1880s, Candy Corn was originally called "butter cream candies" and "chicken feed" since back then, corn was commonly used as food for livestock (they even had a rooster on the candy boxes). It had no association with Halloween or fall, and was sold seasonally from March to November. After World War II, advertisers began marketing it as a special Halloween treat due to its colors and ties to the fall harvest.

**Trick-or-treating as we know it was re-popularized by cartoons.** Trick-or-treating was brought to America by the Irish and became popular during the early 20th century, but died out during WWII when sugar was rationed. After the rationing ended in 1947, children's magazine "Jack and Jill," radio program "The Adventures of Ozzie and Harriet," and the "Peanuts" comic strip all helped to re-popularize the tradition of dressing up in costumes and asking for candy from door-to-door. By 1952, trick-or-treating was hugely popular again.

**A full moon on Halloween is extremely rare.** Though a common trope in horror movies and Halloween decorations with witches flying across the full moon, the next full moon on Halloween won't occur until 2020. The most recent Halloween full moon was back in 2001, and before that it was in 1955.

**Trick-or-treating has been around for a long time.** Versions of trick-or-treating have existed since medieval times. In the past, it was known as "guising" where children and poor adults went around in costumes during Hallowmas begging for food and money in exchange for songs or prayers. It was also called "souling."

**Not All Movers Are Good Movers**

Moving to another city or another house?

Remember these steps:

The Better Business Bureau gets thousands of complaints about movers every year. One of the most common complaints is the low-quote trick. The mover quotes one price then holds your possessions hostage until you pay for unexpected fees or overweight charges.

\* To avoid this, get detailed quotes from at least three moving companies. If one quotes a price that is significantly lower than the others, be skeptical. Movers should visit your home to assess the job. In-state moves are usually based on the number of hours they will take. Interstate moves will likely be calculated based on weight and distance.

\* Choose a mover who is attentive and fastidious, advises Bookstore Movers in Arlington, Va. Don't choose a mover who requires a large cash deposit, especially if it's in cash.

\* Check the company's reputation. Go to the BBB's website to see if there have been complaints against the company and whether they were resolved. According to Kiplinger's Personal Finance, interstate movers should be licensed by the Federal Motor Carrier Safety Administration (FMCSA), so visit [www.fmcsa.dot.gov](http://www.fmcsa.dot.gov). To find movers registered with the Department of Transportation, go to [www.protectyourmove.gov](http://www.protectyourmove.gov).

\* Be insured. Check your homeowner's or renters insurance to see if the policy covers your belongings in transit. The Insurance Information Institute says it's likely the plan covers the same perils during a move as at home. If your moving truck bursts into flames, you're probably covered, but if the mover damages your belongings, they won't be covered. You can buy full value insurance for your stuff at about \$200 for \$100,000 worth of coverage.

\* If a mover is holding your stuff hostage, call the FMCSA at 888-368-7238. For other complaints, contact the National Consumer Complaint Database at [www.protectyourmove.gov](http://www.protectyourmove.gov).



**Just for Fun**

1. Bird - Board - Berry
2. A Basketball player - A Baby - A Soccer player
3. A Rock Band - Traffic - A Copy Machine
4. A Pirate Ship - A Mailbox - A School
5. A Bomb - A Kiss - A Flower
6. A Waitress - An Iceberg - A Tongue
7. A Potato - A Storm - A Needle
8. Steam - Bird - Bubble
9. Brick - Swiss - Blue
10. Rubber - Gum - Cork

**COMMONYMS**

What's a commonym you ask?  
 A commonym is group of words that have a common trait in the three words/items listed. For example: A car - A tree - An elephant ... they all have trunks. These will make you think!

**Answer page 9**



**What is the safest place to be in the zombie apocalypse?**

**Answer page 9**

**Precision Roof Crafters, Inc.**

**October Is:**

- **Breast Cancer Awareness Month**
- **Adopt a Shelter Dog Month**
- **Computer Learning Month**
- **Cookie Month**
- **National Pizza Month**
- **National Popcorn Popping Month**
- **Seafood Month**
- **National Diabetes Month**

**Early Breast Cancer Detection is Key**



The goal of screening exams for early breast cancer detection is to find cancers before they start to cause symptoms. *Screening* refers to tests and exams used to find a disease, such as cancer, in people who do not have any symptoms. *Early detection* means using an approach that lets breast cancer get diagnosed earlier than otherwise might have occurred.

Breast cancers that are found because they are causing symptoms tend to be larger and are more likely to have already spread beyond the breast. In contrast, breast cancers found during screening exams are more likely to be smaller and still confined to the breast. The size of a breast cancer and how far it has spread are some of the most important factors in predicting the *prognosis* (outlook) of a woman with this disease.

Most doctors feel that early detection tests for breast cancer save thousands of lives each year, and that many more lives could be saved if even more women and their health care providers took advantage of these tests. Following the American Cancer Society's guidelines for the early detection of breast cancer improves the chances that breast cancer can be diagnosed at an early stage and treated successfully.

**Not All Fires Are Alike**  
(So Neither Are All Fire Alarms)

Because not all fires are the same, there are two kinds of smoke alarm technologies in common use: ionization and photoelectric. They detect two different types of fire, say the experts at smokesign.com.

Ionization Smoke Alarms are the most popular kind sold in the United States. They monitor the electrically charged particles in the air. Smoke particles entering the sensing chamber change the electrical balance of the air. When combustion particles enter the smoke alarm, they obstruct the flow of the current. An alarm is pre-programmed to sound when the current gets too low.

Ionization smoke alarms respond first to fast flaming fires. A flaming fire devours combustibles extremely fast, spreads rapidly and generates considerable heat with little smoke. They are best suited for rooms, which contain highly combustible material such as:

- Cooking fat/grease
- Flammable liquids
- Newspaper
- Paint
- Cleaning solutions

Photoelectric Smoke Alarms contain a light emitting diode (LED) which is adjusted to direct a narrow infrared light across the unit's detection chamber. When smoke particles enter this chamber they interfere with the beam and scatter the light. When a pre-set level of light strikes the photodiode, the alarm is activated.

Photoelectric smoke alarms respond first to slow smoldering fires that generate large amounts of thick smoke with little heat and may smolder for hours before bursting into flames.

They are best suited for living rooms, bedrooms and kitchens. This is because these rooms often contain large pieces of furniture, such as sofas, chairs, mattresses and counter tops, which will burn slowly and create more smoldering smoke than flames. They are also less prone to nuisance alarms in the kitchen area than ionization smoke alarms.



ionization smoke alarm



photoelectric smoke alarm

		8			5			
					9	3	8	2
	7				4		5	
	6	7				9		
		2	4		3	7		
		5				8	4	
	3		5				9	
2	8	9	1					
			7			2		

To solve a sudoku, you only need logic and patience. No math is required.  
Simply make sure that each 3x3 square region has a number 1 through 9 with only one occurrence of each number.

Each column and row of the large grid must have only one instance of the numbers 1 through 9.

The difficulty rating on this puzzle is easy.

**WE WELCOME THIS MONTH'S NEW CLIENTS TO THE "PRECISION ROOF CRAFTERS' FAMILY**

**Here are some of our new clients that became members of the "Precision Roof Crafters' Family" this past month. I'd like to welcome you and wish you all the best!**

Stu Adamslundy, Pearland  
Lizete Advani, Bellaire  
Helal Ahmed, Tomball  
Adrin Biagas, Houston  
Pat Biernacki, Dallas  
Michael Biondillo, Houston  
Brooke Braud, Houston  
Bryan Bullington, Pearland  
Wesley Burnett, Houston  
Mark Button, The Woodlands  
KC Carmody, Houston  
Hillari Clark, Katy  
Luis Cristobal, Houston  
Tom Dang, Pearland  
Jon Diedrich, Katy  
Paul Dyke, Houston  
Heidi Eastus, Spring  
Chris Elhardt, Houston  
Molly Fernandez, Houston  
Edgar Figueroa, Houston  
Amy Flannery, The Woodlands  
Stephen Forrester, Humble  
Edward Franco, Houston  
Melisa Garcia, Stafford  
Thomas Garcia, Dickinson  
Adrian Garza, Houston  
Peter Gerngross, Pearland  
James Gonzales, Humble  
Maria Grummons, Pearland  
Arthur Hanel, Katy  
Pierre Herszdorfer, Houston  
Susan Hutchings, Houston  
Linn Kamara, Missouri City  
Paul Kelly, Missouri City  
Shannon Ketsa, Humble  
Kris King, Houston  
Milian Kurten, Houston  
Philippe Le Corre, Houston  
Jim Leggett, Katy  
Johann Litwinenko, Houston  
John Mark, Houston

Bryan McArthy, Humble  
John McGary, Houston  
Anna Melnikov, Houston  
Maryanne Miller, Houston  
Spotswood Miller, Friendswood  
Carl Moore, Katy  
Tony Moreland, Houston  
Antonio Moreno, Bellaire  
Bill Morris, Houston  
Robert Morrison, Kingwood  
Steve Muschinske, Bellaire  
Robert Neason, Pasadena  
Jeff Neidinger, Kingwood  
Hang Nguyen, Houston  
Robert Park, Houston  
Diane Pearson, Houston  
Jo Beth Perkins, Houston  
Allison Precise, Webster  
Ninad Raikar, Houston  
Daniela Reynolds, Pasadena  
Kurt Ristig, Richmond  
Stephanie Rosser, Alvin  
Kevin Sareen, Pearland  
Steve Selbe, Kingwood  
Karen Shiver, Katy  
Bill Signori, Houston  
Brian Simmons, Houston  
Monika Spoor, Houston  
Greg Steadman, Humble  
Brad Stevens, Houston  
Scott Summers, Houston  
Becky Tomasek, Houston  
Kim Tran, Houston  
Daphne Trumps, Tomball  
Paul Vallejo, Conroe  
Scott Whitlow, Friendswood  
Larry Wiggins, Friendswood  
Angela Williams, Pearland  
Melissa Wyatt, Pearland  
Craig Young, Houston

*We are giving recognition to our new clients and our superb friends who are kind enough to refer their neighbors and relatives to us.*

### Home-Equity Loans on the Rise

Borrowers who wanted to update their kitchens or baths were sometimes disappointed when denied home-equity lines of credit and second mortgage loans.

Lenders are now reopening their coffers, which is good news for homeowners who want to begin their projects. Bank of America's home-equity originations increased by more than 75 percent from the first quarter of 2013 to the first quarter of 2014.

With a home-equity credit line, borrowers have access to a set credit amount but only pay interest on the amount they borrowed. Interest rates are tied to the prime rate and vary.

On a fixed rate loan, the rate is locked in and the borrower pays interest on the full amount.

Wells Fargo, the largest home-equity lender, had a sharp increase in equity lending in 2013 and volumes are expected to continue to rise, says Brad Blackwell, executive vice president at Wells Fargo Home Mortgage.

Both Wells Fargo and Bank of America will extend credit up to a maximum 85 percent of home value, which includes both primary and secondary mortgages. But to qualify for that percentage, it takes a credit score in the high 700s.

The home improvement market peaked in 2007 but saw steep declines through 2011, according to a report by Remodeling Futures Program at Harvard. The program director says there's pent-up demand.

\* When considering a line of credit watch for a clause that allows the lender to cut off access if your credit score falls.

\* Compare more than rates. Bank of America doesn't pass mortgage taxes, closing costs or annual fees to home-equity buyers, but other lenders do.

\* Arrange to borrow now. Contractors will be busier next year as remodeling activity increases.

### Can't Remodel? Refresh Instead!

A complete kitchen remodel can cost many thousands of dollars, while simply freshening the kitchen is far less expensive. You will be surprised at the effect a couple of these choices will have.

\* New kitchen faucets at home improvement stores can be a significant improvement. Depending on how fancy you want to go, you'll spend \$150 to \$500 or a little more.

Check [www.moen.com](http://www.moen.com) and click on Kitchen Faucets 101, or view a selection in person at Lowes or Home Depot.

\* The ceiling light fixture draws a lot of attention. When selecting one, consider how much light you really need. Some guests like to sit around the table to visit and are more comfortable with softer lighting, but a fixture with bright lighting for reading can be toned down for visiting with a dimmer switch.

A chandelier is a decorative choice. Modern styles cost from \$160 to more than \$500. Check [lightingdirect.com/chandelier](http://lightingdirect.com/chandelier) for ideas.

\* To update kitchen cabinets, choose new knobs and handles. Discounted prices are available at [www.myknobs.com](http://www.myknobs.com) or choose from local sources. For 20 or 25 knobs, pulls and handles, the cost can add up fast. If your present handles are brass, remove a few at a time and polish with copper cleaner.

\* Thinking about a new floor? Vinyl is an economical choice that can look like ceramic tile, wood or stone and can be installed it over present flooring.

Sheet vinyl should be laid down by a professional, but you can install adhesive-backed tiles yourself.

There's no need to freshen the whole room at once. By doing one project at a time, you can surprise family and guests every time they visit.

*The four building blocks of the universe are fire, water, gravel and vinyl. ~ Dave Barry*

## Seafood Pizza

### Ingredients

- 1 whole-wheat pizza crust, 10-12 inches in diameter
- 2 tablespoons olive oil
- 1 cup pizza sauce
- 1 pound mixed cooked seafood (such as shrimp, mussels, clams and squid)
- 3 garlic cloves, minced
- 2 tablespoons fresh parsley, chopped
- 1 ½ teaspoons dried parsley
- ½ teaspoon garlic salt



### Directions

1. Preheat the oven to 425F.
2. Lightly brush the top of the pizza crust with about 1 tablespoon of the olive oil. Then, spread the sauce over it, and bake for ten minutes.
3. Pat the cooked seafood dry using paper towels, then arrange on top of the pizza. Then, sprinkle the chopped garlic and parsley on top of that.
4. Drizzle the remaining oil over the pizza and return it to the oven. Bake for 5-10 minutes, until the seafood is warmed through and the crust is golden.
5. Sprinkle with the cheese and serve immediately.

Recipe Source: Allrecipes.com

### Witches Hats



### Ingredients

2 (16 ounce) packages fudge stripe cookies      1 (4.5 ounce) tube black decorating gel  
1 (9 ounce) bag milk chocolate candy kisses, unwrapped      ¼ cup honey

### Directions

- Place a fudge stripe cookie with bottom side up onto a work surface. Smear a small dab (about 1/8 teaspoon) of honey onto the bottom of a chocolate kiss, and secure the candy piece to the center of the cookie, covering the hole. Use decorating gel to pipe a small bow onto the cookie at the base of the candy piece. Repeat with remaining ingredients.

**Call Today To Learn  
How To Save On  
Your Next Home  
Project**

**(800) ROOF-PRO**

**(800) 766-3776**

**Client of the Month!**

Every month we choose a Precision Roof Crafters' Client Of The Month. It's just our way of saying thanks and giving a little recognition to our good friends and clients who help support us!

This month's client of the month is **Richard Retz of Houston!** Congratulations! And **thank you, Richard Retz for referring us to Bill Signori !!!**

**Richard Retz** wins a **\$50 Gift Card** from Carrabba's Italian Grill. You can be the client of the month too! Watch for your name here in an upcoming month! You can be the client of the month too!

**SEND A REFERRAL: GET A PRIZE**

For every referral you send our way that becomes a client, you will receive a gift from our company:

"A \$25 Pre-Paid American Express Gift Card"

By referring your family, friends & neighbors, you've helped our business grow. Offering these special rewards is our way of saying, **"Thank you, you're the best!"**

Without you, we couldn't do what we do. To take advantage of our Referral Reward Program, just fill out the enclosed referral sheet and either fax or send it in. That's all there is to it!

**ROCKET REFERRAL REWARD PROGRAM!**

If you use this form, we will be able to make sure you get credit for all of your referrals when they become clients. If you have any questions, just give us a call at (insert your phone number).

Your Name: \_\_\_\_\_ Your Phone# \_\_\_\_\_

**Referrals: If you run out of room, please feel free to use a separate sheet of paper.**

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

**Yes! Feel free to use my name as a reference when you contact the referrals!**

**Fax To: 713.334.4458**

**Email To: info@roofprohouston.com**

**Mail To: 3919 Jeanetta St., Houston, TX 77063**





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9	2	8	3	1	5	4	6	7
1	5	4	6	7	9	3	8	2
6	7	3	2	8	4	1	5	9
4	6	7	8	5	1	9	2	3
8	9	2	4	6	3	7	1	5
3	1	5	9	2	7	8	4	6
7	3	1	5	4	2	6	9	8
2	8	9	1	3	6	5	7	4
5	4	6	7	9	8	2	3	1

Puzzle Answer:

1. All can be described with "black".
2. They all dribble.
3. They all jam.
4. They all have flags.
5. They are all planted.
6. They all have tips.
7. They all have eyes.
8. Baths
9. Types of cheese
10. Trees

Riddle Answer:

In the living room!

## Precision Roof Crafters, Inc. Money Saving Coupon

\$\$\$\$\$\$\$ Take Advantage of Our \$\$\$\$\$\$\$\$

OUR OCTOBER SPECIAL

**\$20 OFF**  
**Diagnostic &**  
**Evaluation**

**Service Call**

As always you have our Personal  
Satisfaction Guarantee

Cannot be used in conjunction with any other offer.  
Must present this coupon to receive offer.  
Offer expires November 15, 2014



*New Roof Installation • Roof Repairs • Metal Roofs • Tile Roofs • Flat Roofs • Shingle Roofs • Energy Efficient Roofs • Roof Diagnostic & Evaluation • Ventilation • Fascia • Gutter Repair/Installation • Skylight Repair/Installation • Insurance Claims • New Roof Installation • Roof Repairs • Metal Roofs • Tile Roofs • Flat Roofs • Shingle Roofs • Energy Efficient Roofs • Roof Diagnostic & Evaluation • Ventilation • Fascia • Gutter Repair/Installation • Skylight Repair/Installation • Insurance Claims • New Roof Installation • Roof Repairs •*