



# AROUND THE HOUSE

OCTOBER 2015

NEWS FROM OUR FAMILY TO YOURS



*Our Services Include:*

- *New Roof Installation*
- *Roof Repairs*
- *Metal Roofs*
- *Tile Roofs*
- *Flat Roofs*
- *Shingle Roofs*
- *Energy Efficient Roofs*
- *Roof Diagnostics & Evaluation*
- *Ventilation*
- *Fascia*
- *Gutter Repair/Installation*
- *Skylight Repair/Installation*
- *Insurance Claims*

**Inside This Issue:**

- **Reduce the Risk of Cancer in the Workplace**
- **How Much Home Tech is Too Much Home Tech?**
- **Save Money and Head Off Future Disaster Around the Home**

**Plus much, much more!!!**

## **Make It Your Business to Celebrate Halloween** **5 Ways to Incorporate Some Spooky Fun!**

While your business may not sell candy or pumpkins, there are plenty of ways every business can participate in Halloween, and strengthen customer relationships in the process. Here are the top 5 ways you can participate.

### **UNICEF Halloween Party**

Trick-or-Treat for UNICEF has been a Halloween tradition since 1950. While you may not be trick or treating, you can certainly still raise funds for this very worthy cause. If you have time to put one together, why not hold a fundraising Halloween party? Hold a raffle for donated prizes, and the cost of tickets goes to UNICEF!

### **Give Away Freebies**

What better way to show good will than to hand out some free candy! This will encourage positive interactions with your customers and strengthen relationships. You could also give away Halloween trick-or-treating bags with your company name or logo on it! However, be sure to surround it with witches and pumpkins so that it still looks spooky.

### **Costumes and Decorations**

Increase the amount of customers who will step through your door today by showing your festive side. Decorate the front window, and wear costumes. Not only will this attract new clientele, but it will also serve as a conversation starter. You can get different window display ideas from Pinterest.

### **Pumpkin Carving Competition**

On your way to work, stop by and buy some pumpkins and pumpkin carving sets. Set up some long tables, plastic table cloths, and carve away! The winner could have either candy, or a work-based incentive, like an extra-long lunch break. This will allow those in your business to show off their creative sides, and strengthen relationships within the workplace.

### **Haunted House**

Make your business a spooky place after hours. Neighborhood children can visit to get a fright, and parents will remember to visit your business each year and think of it each time they walk by (and in!).

## Cancer Prevention in the Workplace

Your job can have a big influence on your health. Learn how employers can help their employees lower their cancer risk.

### Making the Workplace Safe

**Harmful exposures in the workplace.** Asbestos, diesel exhaust and radon are examples of harmful substances that may be present in workplace settings. These substances can increase a person’s risk for certain types of cancer and should be eliminated or reduced as much as possible. Smoke from other people’s cigarettes (*secondhand smoke*) increases cancer risk in workers who don’t use tobacco themselves, and tobacco-free workplace policies can help protect workers. Outdoor workers are often exposed to the sun for long periods of time, which increases their risk for skin cancer. Providing shade and protective gear to outdoor employees can help them stay sun-safe on the job.

**Unhealthy behaviors.** Certain behaviors can also increase cancer risk; for example, tobacco use (both smoking and chewing), alcohol consumption, poor eating habits, and not getting enough physical activity. Workplace wellness programs can help promote healthful behaviors among workers. Examples include tobacco use cessation programs, seminars on health topics such as healthy eating and stress management, walking programs, and healthy choices in vending machines.

**Chronic conditions.** Diabetes and obesity are examples of chronic conditions that increase risk for certain types of cancer, including cancers of the female breast, colon, endometrium, and pancreas. Workplace wellness programs such as weight management programs and preventive screenings can help employees successfully manage or even prevent chronic conditions.

### Linking with Partners in the Community

Employers can partner with community organizations to offer health-related products and services to employees. For example, employers can partner with local fitness clubs that provide reduced-cost memberships to employees and promote local farmers’ markets that sell fresh fruits and vegetables. These partnerships are especially important for small- and medium-sized employers with limited resources.

### Combining Health Protection and Health Promotion

Traditionally, workplace health promotion programs have focused on health-related behaviors like quitting smoking and staying physically active, while health protection programs have focused on making the workplace safe. Research suggests that combining these approaches works best. Making sure that workers are safe on the job and creating a culture that supports healthy behaviors can improve employee health, safety, and well-being.



“What a waste for opposable thumbs!”



“Alright ... last selfie, Mrs. Briggs!”

## Just for Fun

1. Doughnut - Black - Pot
2. Cities - Noses - Songs
3. Slip - Slide - Square
4. Wrapping - Fly - Toilet
5. Moons - Hearts - Clovers
6. Square - Lug - Wing
7. Odd - Irrational - Even
8. Rose - Bay - Stained Glass
9. Forest - Lime - Hunter
10. House - Dragon - Horse

### COMMONYMS

What's a commonym you ask?  
A commonym is group of words that have a common trait in the three words/items listed. For example: A car - A tree - An elephant ... they all have trunks. These will make you think!

Answers on page 9

What is recess at a mortuary called?

Answer on page 9

## Precision Roof Crafters, Inc.

### October Is:

- **Breast Cancer Awareness Month**
- **Awareness Month**
- **Cookie Month**
- **Adopt a Shelter Dog Month**
- **National Pizza Month**
- **National Popcorn Popping Month**
- **Seafood Month**
- **National Diabetes Month**
- **Computer Learning month**

### Small Business: The Fear of Losing Hope

When business declines, there comes a time when failure is a clear possibility, but your real fear might be losing hope of success. That's when you start asking yourself: Is it over?

According to a report by small business insurer Hiscox USA, business people aren't afraid of working harder and longer when business dips, but when they start fearing it won't make a difference. That's when they start to lose hope.

The report found about 49 percent of entrepreneurs fear losing their customers, while 47 percent worried about losing the business entirely. Forty-three percent said they feared repayments on existing personal debt, and just over a third (36 percent) said they feared their work was harming family life or personal relationships.

Life and business coach Marla Tabaka says it's time to do something about those fears. Writing for Inc.com, she addresses the fear of losing hope. She writes that as long as you have hope that someday your dreams will come to life, you will feel safer and more optimistic about the future. Hope will not be gone if your idea fails because you will come up with something else.

Tabaka says you will always have new ideas, so release them and allow your creativity to flow. Learn from any past missteps and your hope will grow into satisfaction and success.

Marketing strategist Dorie Clark, author of Reinventing You: Define Your Brand, Imagine Your Future, interviewed dozens of business owners. One thing she found was the depressing tendency to work in overdrive. She writes that when one consultant lost 48 percent of his business in three months, he tried to work his way out of the hole. It ended up making him sick. Sometimes resting up can reset your resilience and hope.

### Too Much Tech?

People are still alive today that remember living without electricity. That was when a flip of a switch was the highest tech thing you could do.

Today, smart-home systems can control the lighting, entertainment systems, the garage door, the front door and even control the temperature in the swimming pool.

But the technology is young. While switches rarely fail, smart-home systems can't say the same.

One owner of a smart-home system told the Wall Street Journal, he has a switch, a regular electric switch, to override his hard-wired smartie pants home. He has problems about five times a year with the system.

Some system owners complain the systems actually complicate things. They break. They don't talk to each other. One new gadget makes another gadget irrelevant.

No wonder people are selective about what they install.

At the California Institute for Energy and Environment, experts conclude that the key to smart-home success is reducing the number of steps it takes to get something done.

But smart systems also have to talk to each other. If you like the iPhone then you might install Apple's new HomeKit. But if you don't, forget it.

Google's Nest system works with other Nest things. The company is also developing a project called Brillo to offer a way for tech gizmos to work with each other.

According to Gartner, a research firm, some smart devices will go the way of Betamax when a system standard finds public acceptance. Then all devices will work to that standard.



		8				4		
	9					6		7
4			9		2			5
		5		8	4			
8	1						3	2
			3	9		5		
2			1		6			3
7		1					9	
		3				2		

To solve a sudoku, you only need logic and patience. No math is required. Simply make sure that each 3x3 square region has a number 1 through 9 with only one occurrence of each number.

Each column and row of the large grid must have only one instance of the numbers 1 through 9.

The difficulty rating on this puzzle is easy.

WE WELCOME THIS MONTH'S NEW CLIENTS TO THE "PRECISION ROOF CRAFTERS' FAMILY

Here are some of our new clients that became members of the "Precision Roof Crafters' Family" this past month. I'd like to welcome you and wish you all the best!

J. Alappatt	L. George	C. McClead
M. Berckenhoff	P. Hahn	S. McDowell
D. Bernard	R. Harding	S. McMahan
R. Bowles	A. Harvey	F. Meng
A. Brandt	J. Hoang	J. Miller
D. Bush	S. Hollis	M. Milliner
C. Carswell	M. Houston	B. Morely
T. Collins	B. Howland	M. Morris
C. Cortez	L. Hudman	M. O'Connor
A. Costalias	A. Huyn	T. Pham
E. Demichele	D. Iberra	A. Pham
S. Deshpande	R. John	C. Reyes
P. Doan	S. Kim	J. Rivera
S. Dorsey	J. Kong	C. Sabo
S. Duncan	J. Kristek	G. Skripnikova
S. Duran	J. Kwok	M. Spears
J. Ehlinger	H. Lin	J. Stewart
J. Ellezen	M. Longenbach	J. Stirneman
B. Ermalinski	N. Maldonado	A Taylor
G. Fitts	K. Massingham	M. Thonnes
M. Fontenot	T. Mathis	T. Toy

*We are giving recognition to our new clients and our superb friends who are kind enough to refer their neighbors and relatives to us.*



### **An Ounce of Prevention = a Pound of Cure**

If you knew what things you could do to increase your home's efficiency and save money, you would take them on, especially if they would only take a few minutes to do. For example:

- Take a leaf blower to your air conditioner's condenser, which is the large box outside or the out-facing end of a window unit. If you blow out the muck and debris, you could save up to 15 percent on cooling costs.
- Slide your clothes dryer forward, pull off the vent hose, and vacuum out the built-up lint. That can save clothes-drying costs of about 25 percent, say plumbers writing in CNNMoney.com.
- If your heating system uses radiators, buy a key at the hardware store and use it to bleed the air out of the system. See Familyhandyman.com for instructions.
- Check your wooden window sills for any cracks and chipped paint. Fill the cracks with caulk and paint them to prevent wood rot.
- Cut shrubs back so they are a foot away from the house to delay having to get a full exterior paint job.
- Keep your garage door tracks, casement gearboxes and badly working doorknobs lubricated. Just spray them with WD-40, which lubricates and cleans.
- Put your mechanical equipment through its paces now and then. Run the garbage disposal if you don't use it often. Do the same with Jacuzzi pumps and the plumbing fixtures in a rarely used bathroom.
- Check the emergency shutoffs for your water supply lines. The valves are under the sinks, behind the showers and on the mains in the basement.

Making sure they work now will save time and frustration if you and your plumber have to use them later.

### **Prospective Homebuyers – Act Fast!**

Some new buyers are finding that the home they want sells for more than the asking price.

This could be because there is a short supply of homes on the market nationwide, according to the Wall Street Journal.

It's simple economics at play: There are more buyers than there are houses for sale. A great house might have more than one bid and that puts pressure on prices. That means some people will pay a bit more to get the house they really want.

Buyers in some areas of the U.S. are offering more than the asking price because there are not enough homes on the market.

At the end of May, there were 2.3 million existing U.S. homes for sale, enough to last 5.1 months. That was below the six to seven months of supply that the National Association of Realtors says is needed for a balanced market.

In June, Realtor.com tracked more than one-third of homes in the 300 largest metropolitan areas. They found that homes selling recently had been on the market less than two months.

Big markets like San Francisco had median times on the market of 27 days. It was 38 days in Dallas, and in Santa Rosa, Calif., it was 24 days.

There are several reasons why there is a shortage of homes for sale. Some owners can't sell for enough to trade up. Others still owe more on the house than they could sell it for, but current numbers say that is changing.

More renters want to buy but homeowners can't sell until they find a new house in a tight market.

While more sellers might loosen the market by listing their homes in the near future, neither home prices nor interest rates will remain static. Both will probably rise in the months ahead.



## Hearty Crab Pizza

### Ingredients

- ½ teaspoon corn meal
- 1 pre-baked pizza crust
- 3 tablespoons butter
- ½ onion, minced
- 1 tablespoon minced garlic
- 1 tablespoon each dried basil and oregano
- 1 tablespoon grated Parmesan cheese
- 2 cups shredded mozzarella cheese, divided
- 1 (8 ounce) package imitation crabmeat, chopped
- 1 tomato, chopped
- 1 cup whole kernel corn
- Dried Italian seasoning, to taste



### Directions

1. Preheat oven to 400 degrees F (200 degrees C). Grease a pizza pan and sprinkle corn meal into pan.
2. Poke several holes into pizza crust and place into the prepared pizza pan.
3. Bake in the preheated oven until crust is heated through, about 5 minutes. Remove crust and turn oven heat down to 400 degrees F (205 degrees C).
4. Melt butter in a saucepan over medium-high heat; cook and stir onion and garlic in hot butter until onion is tender, about 5 minutes. Stir basil, oregano, and Parmesan cheese into onion and garlic. Spread onion mixture evenly over pizza crust; top with 1/2 cup shredded mozzarella cheese.
5. Heat imitation crab in the saucepan over medium-high heat until warmed through, about 2 minutes. Sprinkle imitation crab over pizza, followed by tomato and corn kernels. Top pizza with remaining 1 1/2 cup mozzarella cheese. Season with Italian seasoning.
6. Bake in the hot oven until cheese is melted and crust is golden brown, 10 to 20 minutes.

Recipe Source: Allrecipes.com

### Rocky Road Popcorn Balls



- 3 cups miniature marshmallows
- ¼ cup butter
- 8 cups freshly popped popcorn
- ½ cup dry-roasted peanuts
- ½ cup miniature chocolate chips

1. Place the marshmallows and butter into a large pot over medium-low heat, and melt them together, stirring often. Cook until blended and smooth, about 5 minutes, and remove from heat.
2. Stir in the popcorn and peanuts, and stir gently to thoroughly coat them with the marshmallow mixture. Stir in the chocolate chips.
3. With greased hands, shape the mixture into 3 inch balls, and wrap each ball in plastic wrap.

**Call Today  
To Learn  
How To  
Save On  
Your Next  
Home  
Project**

**(800)  
ROOF-PRO**

**(800) 766-  
3776**

**Client of the Month!**

Every month we choose a Precision Roof Crafters' Client Of The Month. It's just our way of saying thanks and giving a little recognition to our good friends and clients who help support us!

This month's client of the month is **Neel Patel!** Congratulations! **Thank you, Neel & Nina for referring your neighbors to us! Neel & Nina Patel** wins a **\$50 Gift Card**.

You can be the client of the month too! Watch for your name here in an upcoming month! You can be the client of the month too!

**SEND A REFERRAL: GET A PRIZE**

For every referral you send our way that becomes a client, you will receive a gift from our company:

"A \$25 Pre-Paid American Express Gift Card"

By referring your family, friends & neighbors, you've helped our business grow. Offering these special rewards is our way of saying, **"Thank you, you're the best!"**

Without you, we couldn't do what we do. To take advantage of our Referral Reward Program, just fill out the enclosed referral sheet and either fax or send it in. That's all there is to it!

**ROCKET REFERRAL REWARD PROGRAM!**

If you use this form, we will be able to make sure you get credit for all of your referrals when they become clients. If you have any questions, just give us a call at (insert your phone number).

Your Name: \_\_\_\_\_ Your Phone# \_\_\_\_\_

**Referrals: If you run out of room, please feel free to use a separate sheet of paper.**

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

**Yes! Feel free to use my name as a reference when you contact the referrals!**

**Fax To: 713.334.4458**

**Email To: info@roofprohouston.com**

**Mail To: 3919 Jeanetta St., Houston, TX 77063**





3919 Jeanetta St.

Houston, TX 77063

713.799.8555

1-800-ROOF-PRO  
(800.766.3776)

www.roofprohouston.com

info@roofprohouston.com

www.RoofProHouston.com

1	5	8	6	3	7	4	2	9
3	9	2	4	5	8	6	1	7
4	7	6	9	1	2	3	8	5
9	3	5	2	8	4	1	7	6
8	1	4	7	6	5	9	3	2
6	2	7	3	9	1	5	4	8
2	8	9	1	4	6	7	5	3
7	6	1	5	2	3	8	9	4
5	4	3	8	7	9	2	6	1

Puzzle Answer:

1. Holes
2. They all have bridges
3. Knots
4. Paper
5. Pieces in Lucky Charms
6. Nuts
7. Numbers
8. Windows
9. Colors of green
10. Flies

Riddle Answer:

A coffin break!

## Precision Roof Crafters, Inc. Money Saving Coupon

\$\$\$\$\$\$\$ Take Advantage of Our \$\$\$\$\$\$\$

**OCTOBER SPECIAL**  
**\$20 OFF**  
**Diagnostic & Evaluation**

**Service Call**

**As always you have our Personal Satisfaction Guarantee**

Cannot be used in conjunction with any other offer.  
Must present this coupon to receive offer.  
Coupon expires November 15, 2015



*New Roof Installation • Roof Repairs • Metal Roofs • Tile Roofs • Flat Roofs • Shingle Roofs • Energy Efficient Roofs • Roof Diagnostic & Evaluation • Ventilation • Fascia • Gutter Repair/Installation • Skylight Repair/Installation • Insurance Claims • New Roof Installation • Roof Repairs • Metal Roofs • Tile Roofs • Flat Roofs • Shingle Roofs • Energy Efficient Roofs • Roof Diagnostic & Evaluation • Ventilation • Fascia • Gutter Repair/Installation • Skylight Repair/Installation • Insurance Claims • New Roof Installation • Roof Repairs •*